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## August 2018

The Standard Deduction and Itemized Deductions After Tax Reform
A Parent-Child Conversation About College Costs
How does working affect Social Security retirement benefits?

## Financial Focus

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## Have You Made Any of These Financial Mistakes?



As people move through different stages of life, there are new financial opportunities - and potential pitfalls - around every corner. Have you made any of these mistakes?

## Your 50s and 60s

1. Raiding your home equity or retirement funds. It goes without saying that doing so will prolong your debt and/or reduce your nest egg.
2. Not quantifying your expected retirement income. As you near retirement, you should know how much money you (and your spouse, if applicable) can expect from three sources:

- Your retirement accounts such as 401 (k) plans, 403(b) plans, and IRAs
- Pension income from your employer, if any
- Social Security (at age 62, at your full retirement age, and at age 70)

3. Co-signing loans for adult children. Co-signing means you're $100 \%$ on the hook if your child can't pay, a less-than-ideal situation as you're getting ready to retire.
4. Living an unhealthy lifestyle. Take steps now to improve your diet and fitness level. Not only will you feel better today, but you may reduce your health-care costs in the future.

## Your 40s

1. Trying to keep up with the Joneses. Appearances can be deceptive. The nice lifestyle your friends, neighbors, or colleagues enjoy might look nice on the outside, but behind the scenes there may be a lot of debt supporting that lifestyle. Don't spend money you don't have trying to keep up with others.
2. Funding college over retirement. In your 40s, saving for your children's college costs at the expense of your own retirement may be a mistake. If you have limited funds, consider setting aside a portion for college while earmarking the majority for retirement. Then sit down with your teenager and have a frank discussion about college options that won't break the bank - for either of you.
3. Not having a will or an advance medical
directive. No one likes to think about death or catastrophic injury, but these documents can help your loved ones immensely if something unexpected should happen to you.

## Your 30s

1. Being house poor. Whether you're buying your first home or trading up, think twice about buying a house you can't afford, even if the bank says you can. Build in some wiggle room for a possible dip in household income that could result from leaving the workforce to raise a family or a job change or layoff.
2. Not saving for retirement. Maybe your 20s passed you by in a bit of a blur and retirement wasn't even on your radar. But now that you're in your 30s, it's essential to start saving for retirement. Start now, and you still have 30 years or more to save. Wait much longer, and it can be very hard to catch up.
3. Not protecting yourself with life and disability insurance. Life is unpredictable. Consider what would happen if one day you were unable to work and earn a paycheck. Life and disability insurance can help protect you and your family. Though the cost and availability of life insurance will depend on several factors including your health, generally the younger you are when you buy life insurance, the lower your premiums will be.

## Your 20s

1. Living beyond your means. It's tempting to splurge on gadgets, entertainment, and travel, but if you can't pay for most of your wants up front, then you need to rein in your lifestyle, especially if you have student loans to repay.
2. Not paying yourself first. Save a portion of every paycheck first and then spend what's left over, not the other way around. And why not start saving for retirement, too? Earmark a portion of your annual pay now for retirement and your 67-year-old self will thank you.
3. Being financially illiterate. Learn as much as you can about saving, budgeting, and investing now and you could benefit from it for the rest of your life.

## The Standard Deduction and Itemized Deductions After Tax Reform



The Tax Cuts and Jobs Act, signed into law in December 2017, substantially increased the standard deduction amounts and made significant changes to itemized deductions, generally starting in 2018. After 2025, these provisions revert to pre-2018 law.

The Tax Cut and Jobs Act substantially increased the standard deduction amounts for 2018 to 2025. It also eliminated or restricted many itemized deductions for those years. You can generally choose to take the standard deduction or to itemize deductions. As a result of the changes, far fewer taxpayers will be able to reduce their taxes by itemizing deductions.

## Standard deduction

The standard deduction amounts are substantially increased in 2018 (and adjusted for inflation in future years).

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| :--- | :--- | :--- |
| Single | $\$ 6,350$ | $\$ 12,000$ |
| Head of <br> household | $\$ 9,350$ | $\$ 18,000$ |
| Married filing <br> jointly | $\$ 12,700$ | $\$ 24,000$ |
| Married filing <br> separately | $\$ 6,350$ | $\$ 12,000$ |

Note: The additional standard deduction amount for the blind or aged (age 65 or older) in 2018 is $\$ 1,600$ (up from $\$ 1,550$ in 2017) for single/head of household or \$1,300 (up from $\$ 1,250$ in 2017) for all other filing statuses. Special rules apply if you can be claimed as a dependent by another taxpayer.

## Itemized deductions

Many itemized deductions have been eliminated or restricted. The overall limitation on itemized deductions based on the amount of adjusted gross income (AGI) was eliminated. Here are some specific changes.
Medical expenses: The AGI threshold for deducting unreimbursed medical expenses was reduced from $10 \%$ to $7.5 \%$ for 2017 and 2018, after which it returns to $10 \%$. This same threshold applies for alternative minimum tax purposes.
State and local taxes: Individuals are able to claim an itemized deduction of up to only \$10,000 (\$5,000 for married filing separately) for state and local property taxes and state and local income taxes (or sales taxes in lieu of income taxes). Previously, there were no dollar limits.
Home mortgage interest: Individuals can deduct mortgage interest on no more than \$750,000 (\$375,000 for married filing separately) of qualifying mortgage debt. For mortgage debt incurred before December 16, 2017, the prior \$1,000,000 (\$500,000 for married filing separately) limit will continue to apply. A deduction is no longer allowed for
interest on home equity indebtedness. Home equity used to substantially improve your home is not treated as home equity indebtedness and can still qualify for the interest deduction.
Charitable gifts: The top percentage limit for deducting charitable contributions is increased from $50 \%$ of AGI to $60 \%$ of AGI for certain cash gifts.
Casualty and theft losses: The deduction for personal casualty and theft losses is eliminated, except for casualty losses attributable to a federally declared disaster.

## Miscellaneous itemized deductions:

Previously deductible miscellaneous expenses subject to the $2 \%$ floor, including tax preparation expenses and unreimbursed employee business expenses, are no longer deductible.

## Alternative minimum tax (AMT)

The standard deduction is not available for AMT purposes. Nor is the itemized deduction for state and local taxes available for AMT purposes. If you are subject to the alternative minimum tax, it may be useful to itemize deductions even if itemized deductions are less than the standard deduction amount.

## Year-end tax planning

Typically, you have a certain amount of control over the timing of income and expenses. You generally want to time your recognition of income so that it will be taxed at the lowest rate possible, and time your deductible expenses so they can be claimed in years when you are in a higher tax bracket.
With the substantially higher standard deduction amounts and the changes to itemized deductions, it may be especially useful to bunch itemized deductions in certain years; for example, when they would exceed the standard deduction. Thus, while this might seem counterintuitive from a nontax perspective, it may be useful to make charitable gifts in years in which you have high medical expenses or casualty losses.
In this environment, qualified charitable distributions (QCDs) may be even more useful as a way to make charitable gifts without itemizing deductions. QCDs are distributions made directly from an IRA to a qualified charity. Such distributions may be excluded from income and count toward satisfying any required minimum distributions (RMDs) you would otherwise have to receive from your IRA. Individuals age $701 / 2$ and older can make up to \$100,000 in QCDs per year.


## A weighty decision

Most teens are not financially experienced enough to drive a $\$ 100,000$ or $\$ 200,000$ decision, especially one that has the potential to impact them for most or all of their 20s or longer. So parent guidance is critical.

## A Parent-Child Conversation About College Costs

If you're the parent of a high school student who's looking ahead to college, it's important to have a grown-up conversation with your child about college costs. A frank discussion can help both of you get on the same page, optimize the college search process, and avoid getting blindsided by large college bills.

## An initial conversation: $a, b$, and $c$

As a parent, you need to take the lead in this conversation because most 16-, 17-, and 18-year-olds are not financially experienced enough to drive a $\$ 100,000$ or $\$ 200,000$ decision. One approach is to start off saying something like: "We will have saved 'a' when it's time for you to start college, and after that we should be able to contribute 'b' each year, and we expect you to contribute 'c' each year." That will give you a baseline of affordability when you start targeting colleges.

## A more in-depth conversation: borrow x, pay back y

Once you start looking at colleges, you'll see that prices vary, sometimes significantly. If a college costs more than $a+b+c$ above, you'll have to fill the gap. The best way to try and do this is with college grants or scholarships (more on that in a minute). Absent grant aid, you'll need to consider loans. And here is where you should have a more detailed conversation with your child in which you say: "If you borrow 'x' you will need to pay back 'y' each month after graduation." Otherwise, random loan figures probably won't mean much to a teenager.
You can use an online calculator to show your child exactly what different loan amounts will cost each month over a standard 10-year repayment term. For example, if College 1 will require your child to borrow a total of $\$ 16,000$ at $5 \%$, that will cost $\$ 170$ each month for 10 years. If College 2 requires $\$ 24,000$ in loans, that will cost $\$ 255$ each month. A loan amount of $\$ 36,000$ for College 3 will cost $\$ 382$ per month, and $\$ 50,000$ for College 4 will cost $\$ 530$ a month, and so on. The idea is to take an abstract loan amount and translate it into a month-to-month reality.
But don't stop there. Put that monthly loan payment into a larger context by reminding your child about other financial obligations he or she will have after college, such as a cell phone bill, food, rent, utilities, car insurance. For example, you might say: "If you attend College 3 and have a student loan payment of $\$ 382$ every month, you'll also need to budget $\$ 40$ a month for your phone, $\$ 75$ for car insurance, $\$ 400$ for food..." and so on. The goal is to help your child understand the cost of real-world expenses and
the long-term financial impact of choosing a more expensive college that will require more loans.

Even with a detailed discussion, though, many teenagers may not be able to grasp how their future lives will be impacted by student loans. Ultimately, it's up to you - as a parent - to help your child avoid going into too much debt. How much is too much? The answer is different for every family. One frequently stated guideline is for students to borrow no more than what they expect to earn in their first year out of college. But this amount may be too high if assumptions about future earnings don't pan out.
To build in room for the unexpected, a safer approach might be to borrow no more than the federal government's Direct Loan limit, which is currently a total of \$27,000 for four years of college ( $\$ 5,500$ freshman year, $\$ 6,500$ sophomore year, and $\$ 7,500$ junior and senior years). Federal loans are generally preferable to private loans because they come with an income-based repayment option down the road that links a borrower's monthly payment to earned income if certain requirements are met. Whatever loan amount you settle on as being within your range, before committing to a college, your child should understand the total amount of borrowing required and the resulting monthly payment after graduation. In this way, you and your child can make an informed financial decision.
If there's any silver lining here, it's that parents believe their children may get more out of college when they are at least partly responsible for its costs, as opposed to having a blank check mentality. Being on the hook financially, even for just a small amount, may encourage your child to choose courses carefully, hit the books sufficiently, and live more frugally. Later, if you have the resources, you can always help your child repay his or her student loans.

## Target the right colleges

To reduce the need to borrow, spend time researching colleges that offer grants to students whose academic profile your child matches. Colleges differ in their aid generosity. You can use a net price calculator - available on every college website - to get an estimate of how much grant aid your child can expect at different colleges. For example, one college may have a sticker price of $\$ 62,000$ but might routinely offer \$30,000 in grant aid, resulting in an out-of-pocket cost of $\$ 32,000$. Another college might cost $\$ 40,000$ but offer only \$5,000 in grant aid, resulting in a higher $\$ 35,000$ out-of-pocket cost.

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## How does working affect Social Security retirement benefits?

If you're thinking about working as long as possible to increase your retirement savings, you may be wondering whether you can receive Social Security retirement benefits while you're still employed. The answer is yes. But depending on your age, earnings from work may affect the amount of your Social Security benefit.
If you're younger than full retirement age and make more than the annual earnings limit ( $\$ 17,040$ in 2018), part of your benefits will be withheld, reducing the amount you receive from Social Security. If you're under full retirement age for the entire year, $\$ 1$ is deducted from your benefit for every $\$ 2$ you earn above the annual limit.
In the year you reach full retirement age, $\$ 1$ is deducted from your benefit for every $\$ 3$ you earn above a different limit ( $\$ 45,360$ in 2018).
Starting with the month you reach full retirement age, your benefit won't be reduced, no matter how much you earn.
Earnings that count toward these limits are wages from a job or net earnings from
self-employment. Pensions, annuities, investment income, interest, and veterans or other government benefits do not count. Employee contributions to a pension or a retirement plan do count if the amount is included in your gross wages.
The Social Security Administration (SSA) may begin to withhold the required amount, up to your whole monthly benefit, as soon as it determines you are on track to surpass the annual limit. However, even if your benefits are reduced, you'll receive a higher monthly benefit at full retirement age, because the SSA will recalculate your benefit and give you credit for any earnings withheld earlier. So the effect that working has on your benefits is only temporary, and your earnings may actually increase your benefit later.
These are just the basics, and other rules may apply. The Retirement Earnings Test Calculator, available at the Social Security website, ssa.gov, can help you estimate how earnings before full retirement age might affect your benefit.

